

OUR LOCAL NEWS STAFF WOKV-AM 690 employs a full-time LOCAL news staff of ten persons. Our cost of funding this department exceeds \$500,000 annually.

OUR LOCAL NEWS PROGRAMS

The news staff of WOKV-AM 690 produces and airs twenty hours of LOCAL news programming each week:

"Jacksonville's Morning News", M-F, 5:30am to 9am

"WOKV News", at :00 each hour from 9am through 8pm

"WOKV News" at :30 each hour from 9:30am through 8:30pm.

WEATHER

WOKV-AM 690 employs the services of a LOCAL meteorologist to provide weather forecasts and severe weather warnings and information to our listeners.

TRAFFIC

WOKV-AM 690 provides frequent LOCAL traffic reports through the weekdays and on Saturday. Ascertainments and our research shows traffic congestion is a significant concern to our residents.

RECOGNITION

In 2004, WOKV-AM 690's LOCAL news programming received multiple honors by the Associated Press, including the "Best in Florida". In the past decade WOKV-AM 690 has won over fifty of these awards from the AP for our LOCAL news excellence.

EMERGENCY PROGRAMMING

During the recent Florida hurricanes, when over 100,000 area residents were without power for days, WOKV-AM 690 was the PRIMARY outlet for LOCAL and continuous storm info, including official briefings on evacuations, severe weather warnings, blackout and power restoration information, and storm cleanup information.

AMBER ALERTS

WOKV-AM 690 frequently broadcasts AMBER ALERTS, as issued by official law enforcement agencies.

POLITICAL PROGRAMS

WOKV-AM 690 broadcast live, and in their entirety; the three Presidential debates, and the Vice-Presidential debate.

ASCERTAINMENT

WOKV-AM 690 conducts quarterly meetings with LOCAL community leaders, citizens, and government representatives to ascertain issues of concern to our audience. This information is used to guide our news and public affairs programming.

PUBLIC AFFAIRS PROGRAMS

WOKV-AM 690 produces a weekly public affairs program to specifically address LOCAL issues, as identified in the ascertainment process. "Jax Journal" airs Saturday nights, 11pm to 11:30pm, and the information is frequently used during Friday's "Jacksonville's Morning News". Additionally we air "In-Depth", a LOCAL public affairs program produced by our sister-station, WKQL-FM 96.9, at 11:30pm each Saturday.

COMMUNITY INVOLVEMENT

WOKV-AM 690 works with many LOCAL non-profit organizations to promote their fundraising and awareness programs. The Hubbard House, Daniel, the Rick Wilkins Foundation, and the Jaguars Foundation; are just a few examples of the LOCAL

organizations we help support with public service announcements, news stories, public affairs programs, and fundraising.

SUMMARY

These facts are just the brief outline of the LOCAL SERVICE that WOKV-AM 690 provides to our listeners. This is done as a result of our commitment to serving our community.